

VLERKFEES 2026

SATURDAY 1 AUGUST 2026

EXHIBITOR APPLICATION FORM



www.vlerkfees.co.za

Vlerkfees 2026 – Exhibitor Application Form

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1. Event Information

Event information is available on the website. (Venue Hoërskool Zeerust)

2. Exhibitor Responsibilities

- All stalls are located outdoors, and exhibitors are responsible for providing their own gazebo or shade net and site boundaries.
- If a power point is required, this must be arranged with the organizers in advance.
- Marketing materials are welcome and encouraged on your stand.
- If your marketing materials (e.g., teardrops, advertising boards, shark fins) do not fit within your allocated area, arrangements must be made in advance.
- Only local Zeerust small businesses selling products (such as handmade items, décor, jewellery, etc.) are permitted under the **local category** to a maximum of x10.
- The distribution of free promotional items such as bags, gifts, or sample products is encouraged.
- All Vendors, providers and exhibitors are responsible to have obtained and provide their required certifications, liability cover, insurance and compliance requirements with all local, regional and national authorities and governing bodies.
- Vlerkfees and its team, partners, providers, suppliers and sponsors alike, cannot be held liable for any losses, damages or inconveniences incurred.

Note that details relating to the event, schedule, program, requirements etc. may change from time to time. Should this take place, signed up exhibitors will be notified accordingly.

3. Sites Types Available

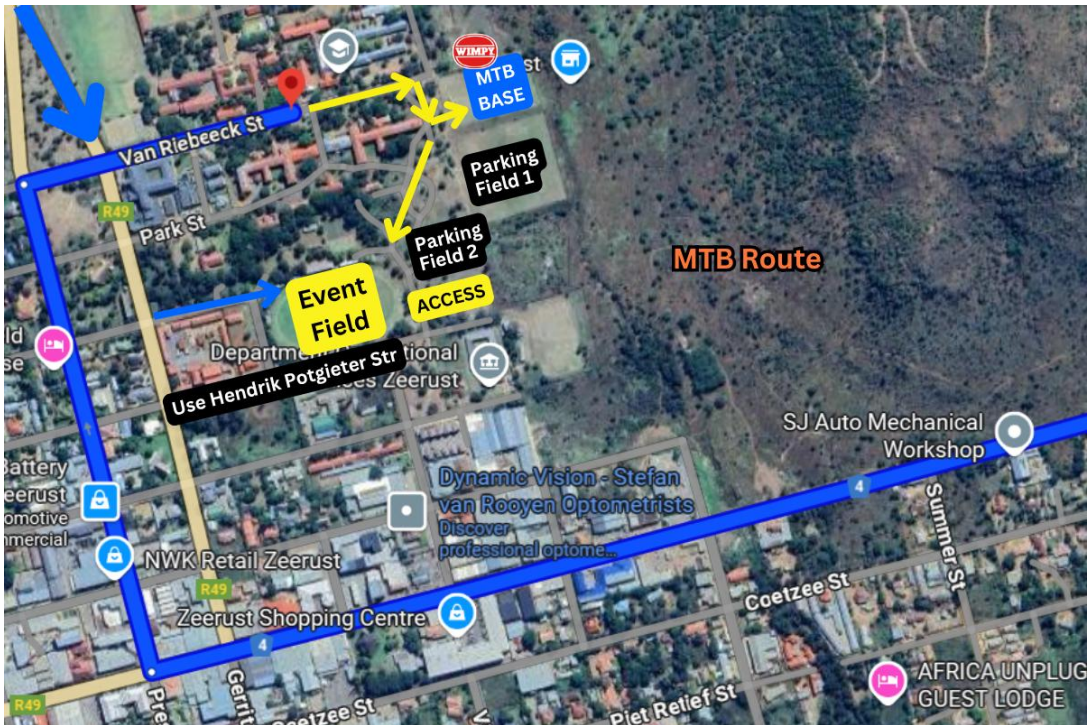
The following exhibiting sites are available:

Once Off	Type	Size	Complimentary Tickets Included
R2500	Food and Beverage Stand	3m x 3m	2 x General Admission
R500	Local Exhibitor (Non Food & Beverage)	3m x 3m	2 x General Admission
R1 500	Registered Business (Non Food & Beverage)	3m x 3m	2 x General Admission
R2 500	Registered Business (Non Food & Beverage)	5m x 5m	2 x General Admission
R3 500	Registered Business (Non Food & Beverage)	7m x 7m	2 x General Admission

Note:

- All amounts exclude vat.
- Multiple sites can be selected.
 - Some exhibitors require additional site width, but not depth, so will opt for two of the 6x6m sites, for vehicle display as an example.
- All persons entering the venue require event tickets.
- Food and drinks for exhibitor teams/staff are the exhibitor's responsibility.
- By applying, you provide Vlerkfees and partners with approval to share any media footage of your brand and services, on social media.

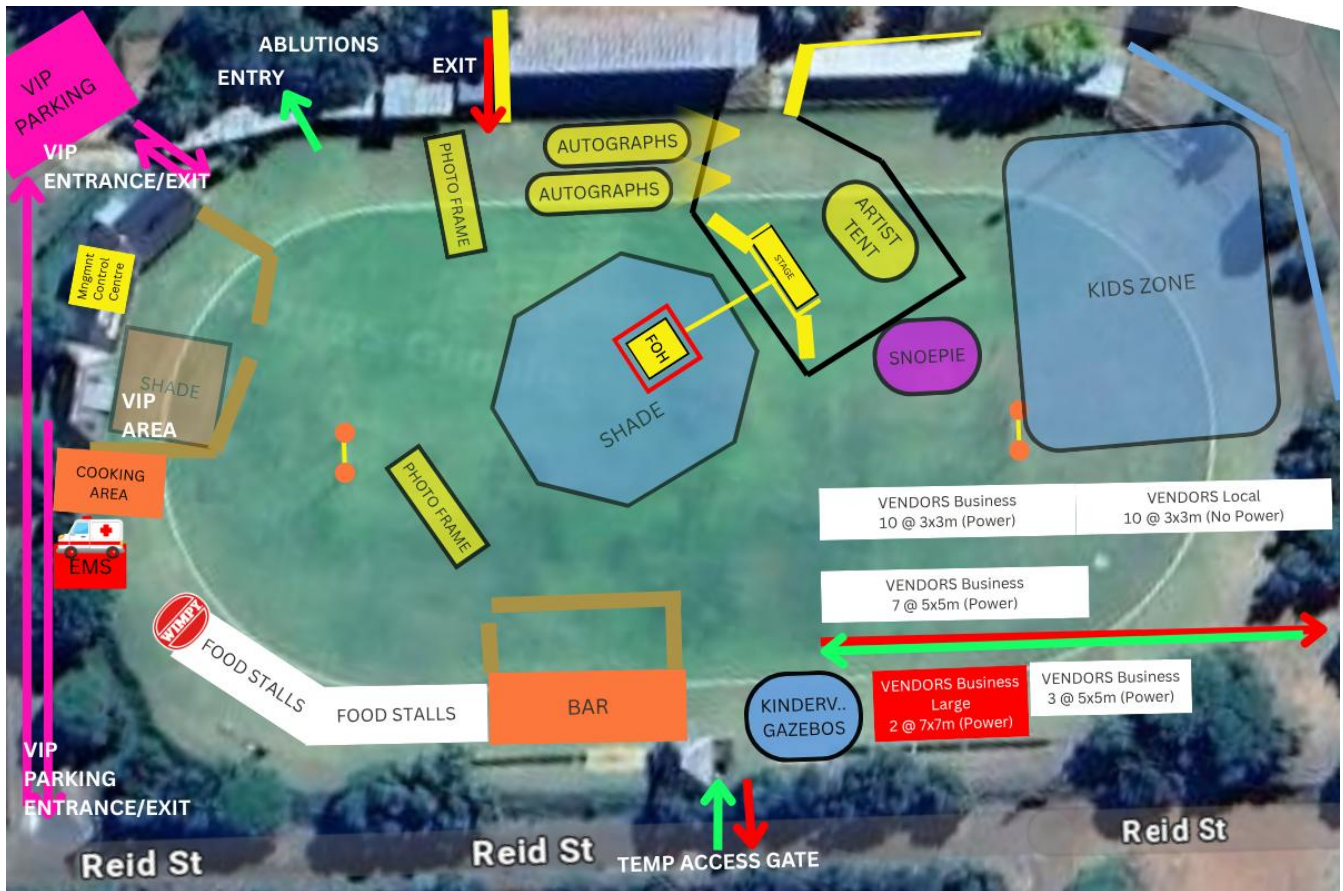
1.1. Town Location view



1.2. High Level Premises View



1.1. Event Field View



4. Event Program

Subject to Change:

- Thursday 30 July
 - Event Field Partner and Infrastructure Installations
 - Exhibitor access only granted through prior arrangement.
 - 11h00 - 17h00
- Friday 31 July
 - Event Field Partner and Infrastructure Installations
 - Access granted through prior arrangement only.
 - 09h00 - 16h00
 - **15h00 Mandatory Site Inspection**
- Saturday 1 August
 - Pre-arranged partner/exhibitor/food & beverage/sponsor access.
 - 06h30 onwards for the main field.
 - 04h00 for the MTB Area (By prior arrangement only).
 - Specified Food and Beverage must be operational by 9h00
 - Remaining food and beverage must be operational by 11h00.
 - Exhibitor sites

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- 10h00 - Saturday morning inspection: All exhibitors must be fully operational in time for Vlerkfees audience.
 - Exhibitors may however be operational as early as they choose, considering the MTB audience.
- Exhibitors close their sites no earlier than 21h30.
- 11h00 Gates open for Vlerkfees audience
- MC Riaan Van Rensburg
- **Kunstenaars:**
 - 10h00 Sound Check
 - 12h00 Leo Sonskyn
 - 13h00 Alwyn Aberholster
 - 14h00 Leo Sonskyn
 - 15h00 Irene-Louise van Wyk
 - 16h30 Barto
 - 17h30 Bernice West
 - 19h00 Bok van Blerk
 - 21h00-22h30 Bongo-Freestyle
- Field and all access will be locked up by midnight 0h00.
- Sunday 2 August
 - Field opens 08h00 for access to packing up and removals.
 - Security services stop at 13h00.
 - Field closes 13h00.
- Monday 3 August
 - **Pre-arranged access for exceptions only.**
 - Field opens 09h00 for access to packing up and removals.
 - Field closes 13h00.

5. Arrangements

7.1. Setup and Breakdown of Exhibitions

- All exhibitors to complete their setup in time for Friday 15:00 Site Inspection, for inspection related to safety and access control.
- Set up and pack up times are detailed under the Event Program above.

7.2. Access and Security

- Security will patrol the premises 24 hours a day, in line with the Event Program above.
- Vehicles will only be permitted onto the field:
 - Thursday and Friday
 - Saturday 05h00 - 10h00

7.3. Day Program and Marketing

- Please see the Event Program.
- We encourage all exhibitors to widely share the day program /festival advertisement.
- Exhibitors will be kept up to date as the event approaches. Follow our social media platforms for updates.

7.4. Visitor Comfort and Logistics

- Cash flow and card facilities: Each exhibitor is responsible for their own payment systems.
 - No cash - cards only event.
- Electricity: A suitable backup generator will be available in case load-shedding affects the day.

7.5. General Terms

- Exhibition is at your own risk. The organizers accept no responsibility for injuries, loss, or damage to exhibitors or their exhibition spaces.

7.6. Accommodation

- Accommodation is the responsibility of each Exhibitor.
- Various recommendations are available on the [website](#).
- Should budget be a greater consideration, the on-premises hostel accommodation is available.
 - Exhibitors must purchase this accommodation, via this exhibitor booking facility.
 - This accommodation is available to the public and exhibitors on Friday and Saturday night only.
- **Hostel Accommodation: Hoërskool Zeerust**
 - Hostel stay – Rustic and very basic.
 - R300 per room (includes 2 single beds)
 - On the festival grounds
 - Bring your own bedding, drinking water, etc.
 - Shared ablution facilities
 - No cooking or braai facilities
 - Electricity available
 - Secure parking (Will be in the same area as the main event parking)
 - Low-noise area
 - Exhibitor Check-in: Friday – 12h00 to 17h00.
 - Check-out: Sunday by 10:00.
 - ZAR 300.00 incl. VAT.

6. Way Forward

- Complete the tabled information requests below and submit (to vendors@vlerkfees.co.za), with any queries you may have.
- Vlerkfees will review your application and confirm in writing.
- Successful applicants will then receive their resulting invoice.
- Your payment secures your site, confirms your acceptance of all terms, requirements and Vlerkfees expectations and indemnifies Vlerkfees and all participating entities of any damages, losses, claims or inconvenience in any manner whatsoever, at any point in time.
- Vlerkfees will finalise all exhibitor site arrangements with your team.

7. SECTION A : Exhibitor Details

Question	Answer	Additional Info
Documentation to provide		
Business Name		
Business Registration #		
Vat Registration #		
Business Physical Address		
Business Website		
Lead Contact Name:		
Lead Contact #:		
Lead Contact WhatsApp #:		
Lead Contact Email Address		
ID Copy of lead and alternative contacts.		
Alternative Contact Name:		
Alternative Contact #:		
Alternative Contact WhatsApp #:		
Alternative Contact Email Address		
What social media presence does your business make use of? Website, Facebook, Instagram, TikTok, Other...		
Provide licensing for any licensing your offerings require, under any circumstances.		
Provide applicable Certifications and Registrations.		
Does your business operate from home or a business location?		
What other markets, festivals etc has your business displayed at?		
Offering Descriptions		
How many people will be working your stand(s)?		
Description of your offerings		

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Question	Answer	Additional Info
Photographs of your previous displays.		
Photographs of new/additional offerings, not previously displayed.		
Estimate list of items, equipment you'll bring and make use of for this event.		
Price List if Food and Beverage		

8. SECTION B: Marketing and Branding

Question	Answer	Additional Info
Marketing and Branding		
Marketing and Branding material you'll provide.		
Marketing and Branding you'd like from Vlerkfees.		
What makes you different, unique and/or desirable to the expected audience of this event?		
What will you be doing , to provide an enjoyable and memorable experience for the event audience?		
Will you provide us with Marketing material to assist you? (Yes/No) We'll review the details later.		

9. SECTION C: Site Selection

- **How Many Sites:** Provide the number of each site type you require.
- **Comments:** Provide any additional information we should know about this site.

Once Off	Type	Size	How Many Sites	Comments
R2500	Food and Beverage Stand	3m x 3m		
R500	Local Exhibitor (Non Food & Beverage)	3m x 3m		
R1 500	Registered Business (Non Food & Beverage)	3m x 3m		
R2 500	Registered Business (Non Food & Beverage)	5m x 5m		

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Once Off	Type	Size	How Many Sites	Comments
R3 500	Registered Business (Non Food & Beverage)	7m x 7m		

10. SECTION C: Additional Requirements

Description	Requirement
Provide any electrical power requirements you have:	
What electrical consuming equipment, tools etc will you be using?	
Will you be providing your own electrical backup power capability?	
Do you require accommodation in the on premises Koshuis/hostel. Details on the website. (R300 per room per night)	
Number of rooms Friday night:	
Number of rooms Saturday night:	
Confirm the day and estimate timing you'll be setting up:	
Confirm the day and estimate timing you'll be packing up:	

11. Conclusion

Submit your completed Sections A, B and C, Photos and Documentations to: vendors@vlerkfees.co.za

Keep watching the website and socials for additional information: www.vlerkfees.co.za

Malcolm Meintjes | malcolm@blazeway.co.za | 083 324 4180 (WhatsApp Only)

Best regards

Vlerkfees Team.